



Awards

Miebach Consulting Mexico Receives National Logistics Award "Galardón Tameme 2010"

Mexico City, July 2010. At the fifteenth opening of the logistics fair Expologística Mexico 2010, Miebach Consulting Mexico, South-American leader of engineering consultancy for supply chain and material flow, was awarded with the national logistics award "Galardón Tameme 2010" in the category of logistics service provider.

For the first time this prize was given to a logistics and supply chain consultancy. John S. Arroyo, General Director and Partner of Miebach Consulting Mexico, received the prize and thanked the members of the jury, all his customers and Miebach colleagues, the media, and dedicated this recognition on behalf of all colleagues to the engineer Rodrigo Iglesias, Senior Director and Partner of Miebach Consulting Mexico, who unfortunately died a day before the event.

The national logistics award "Galardón Tameme" honoured the best companies and professionals of the Mexican logistics sector, in particular Miebach Consulting as the best among logistics service providers in 2010 because of Miebach's quality, excellence and successful 10 years of presence in the Mexican market. With the implementation of logistics solutions, ecological logistics and its contribution to supply chain development and advancement in Mexico, Miebach convinced his customers as well as the jury of its competence.

The logistics prize "Galardón Tameme" was established in Mexico in 2000 and is awarded by recognized institutions of economy and politics which are the Ministry of Economy, the Ministry of Communications and Transport, the National Confederation of National Chambers of Commerce, the Associ-

ation of Executives in Logistics, Distribution and Traffic, the Council of Supply Chain Management Professionals (CSCMP), the Round Table Mexico, APICS Chapter Mexico, the COMCE, the National Autonomous University of Mexico, the Anáhuac University Mexico South, the Interdisciplinary Professional Unit of Engineering, Social Science and Administration of the National Polytechnic Institute, and the international media group "T-21" that make up the Jury of the National Logistics Award "Galardón Tameme".

It should be noted that as part of the contest rules, Miebach Consulting Mexico introduced a highly recognized logistics project that was implemented together with his client Soriana, a leader in the supermarket sector. The team successfully automated Soriana's distribution centre in Monterrey with SECOS systems (two classifi-

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Juan S. Arroyo, Miebach Consulting Mexico, received the national logistics award "Galdón Tameme".

cation systems of boxes and one picking system of units which are the fifth biggest classifier across the continent.)

In his speech Juan Arroyo said: "Miebach Consulting Mexico is proud to be the first supply chain consultancy that receives this recognition from business communities, universities and the national government. Also, this award supports the quality of the services and work that their customers receive when planning and realizing efficient transformation of their supply chain, from strategy to technical solutions. We would like to thank all customers who have entrusted their logistics to them and in particular those who expressed their support with their letters of recommendation, which are the Ministry of Finance and Administration of the Government of Puebla, Soriana, Apasco, Chedraui, Saenz

Group, Tres Montes Lucchetti, Dunosusa, Absormex, La Costeña, Multipack, Lumen Suppliers, Liverpool, Herdez del Fuerte, Intelligrated and Wal-Mart."

Other companies that have received the National Logistics Award "Galdón Tameme" are: Wal-Mart of Mexico, Nestle Mexico, Baxter of Mexico, Preserved Food La Costeña, Warehouse Liverpool – all of them companies which have been or are clients of Miebach Consulting Mexico.

Geberit Opens New Distribution Centre for Europe and the World



The new central distribution centre in Pfullendorf (Southern Germany).

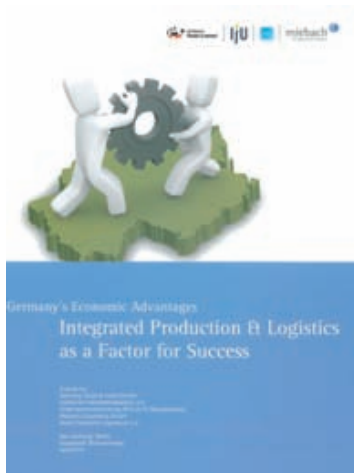
Geberit, the Swiss manufacturing sanitary company, opened its new logistics center in Pfullendorf (Southern Germany) at the end of March 2010 with an investment of €27 million restructuring its logistics centre for international distribution. From groundbreaking in June 2008 to completion in 2009, another flat storage and a high bay warehouse with a floor space of about 16,600 m² were built. The new distribution center now supplies a wide range of items to 5,000 customers in over 100 countries. Miebach supported Geberit's largest investment project of its history during concept planning and was responsible for general planning.

Geberit's project manager Ralf Braun explained the many advantages of the new center during the grand opening in Pfullendorf: Despite the enormous size of the new distribution center, the logistics processes are characterized

by dynamics due to the special logistics requirements of an international production company. Flexible solutions are particularly important to respond variable to the large fluctuation of outgoing goods. In contrast, the picking runs on a higher level of automation with most modern technology and information systems to ensure smooth processing of more than 35,000 picks and 15,000 pallet transports per day, explained Braun.

His summary of the project: 'Geberit's strategy to optimize the efficiency of logistics processes via central distribution succeeded because of exemplary cooperation between excellent partners responsible for the technical implementation, a high-performance general planning and project management by Miebach Consulting, and the internal support of all Geberit employees. The new distribution center, indeed, sets a benchmark!'

Advantage Germany – High Potential for Integrated Production and Logistics



The complete study and further information can be requested by email addressed to Hoffmann@miebach.com

Despite international economic crisis, high-wages and transportation costs, the business location in Germany 2010 still has high potentials that secure the sustainable attractiveness of Germany as a location for companies involved in production lines. This is the result of a recent study conducted by Miebach Consulting, VDI (Association of German Engineers), Technical University of Braunschweig, and Germany Trade and Invest.

A survey conducted on 85% of 300 companies reveal the fact that a higher integration degree of production and logistics is a critical factor for success in order to maintain competitiveness in the world market. Experts anticipate that "Closing ranks" between production and logistics as well as eliminating typical interfaces between these two sections can open up a savings potential of 5-10% of annual

costs. Currently, two out of three companies run production and logistics separately. Consequently the potentials are undiscovered and the operating costs are higher than necessary, according to the opinion of Dr. Joachim Miebach, Vice Chairman of the VDI Society Production and Logistics and Chairman of Advisory Board, Miebach Consulting. According to the study's findings further cost reduction potentials (approx. 20 %) can be made accessible by optimization of systems, technologies and processes, for example by developing a closer relationship to strategic suppliers, minimizing lead times and ensuring low stocks. For most companies surveyed, the preferred method to exploit these potentials are concepts of lean management which have found appreciation and usage in many German companies so far.

Miebach Study "Collaborations in the Food Industry" Arises High Interest in Germany and Beyond



Impressions of the international fast moving consumer goods (FMCG) conference "Horizontal Collaborations in the Supply Chain Summit" in Brussels.



In July 2010, the market segment "Food Industry" of Miebach Consulting Frankfurt conducted a survey about the theme "Collaborations in the Food Industry". The study results aroused high interest in the industry. Thus German's leading food industry newspaper "Lebensmittelzeitung" reported in detail about the study's results. Furthermore, Sven Schürer, the director of studies, presented his study's findings at the international fast moving consumer goods conference on "Horizontal Collaborations in the Supply Chain Summit" in Brussels.

The responses of industry experts point to a trend that more and more food companies are interested in collaborations, especially with their competitors. Because of similar product handling in transportation and storage, competitors are preferred to non-competitors or trading firms as collabora-

tion partners. Overall, the respondents estimate the savings potential due to collaborations in the field of transportation of approximately 9% and in storage of 5.5%. The study participants see the greatest difficulties in collaborations in the search for the right partner, the complexity of negotiations and the different interests of potential collaboration partners.

From the evaluated weaknesses of collaborations the study's analysis derives recommendations for action and discusses partnership models.

For further information about the study please contact Sven Schürer.
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Siemens AG, Energy Sector: Lean and Flexible into Future with Central Logistics



View into the automated small components warehouse of Siemens ETH, Berlin.

Berlin. During the course of constant efforts to save costs and to optimize processes, the Siemens AG, energy sector transmission division high voltage (ETH) Berlin, has restructured its logistics processes through the implementation of lean production methods which was based on a detailed potential analysis. As part of the lean restructuring plan the six former decentralized supply depots and external storage areas have been integrated into one central supply center with state-of-the-art technology and processes.

Michael Radecke, logistics manager at Siemens ETH, evaluated the result: "All potentials identified by Siemens ETH and Miebach Consulting have been realised thanks to a precise planning and realisation of facilities, IT and working processes of the project team". Now, due to the high flexibility of the logistics center, high-frequency JIT deliveries from nearby supplies as well as large quantities could be handled easily and sent to assembling in "bite-sized" pieces. As a far-reaching consequence of the process optimization, Siemens ETH is certain to meet its ambitious delivery dates for production and assembly in more than 95% of all cases, stated Radecke.

At present and in the next few years Siemens ETH will deal with its lean production target „Vision 2014“ for logistics, procurement and assembling. It aims on reducing stocks, areas and people to less than half – to be achieved by a closer integration of suppliers, enhanced synchronization of supply and an expansion of KANBAN supply circuits.

For further information about this project please visit our homepage www.miebach.com under "News".

New Office in Peru Miebach Strengthens International Activities



The new Miebach office in Lima is one of seven offices in South and Middle America.

Miebach Consulting has increased its world-wide activities in the first half of the year. In June 2010 a new office in Lima/Peru was established which provides supply chain services to the local Peruvian market. Due to Peru's increasing demand of Miebach's global supply chain and material flow know-how, the establishment of the new office was a logical consequence, said Holding CEO Martin Eckert. From now on Miebach Consulting maintains 19 offices world-wide and is represented on nearly every continent.

Moreover, since March 2010 Miebach is a partner of the international consultancy consortium GDF Suez Business Consulting. There, Miebach supports the supply chain strategy for optimization of the global energy group GDF Suez.

Editorial ++++++

The "Global Logistics Trends" journal is released in all "Miebach Countries" worldwide to inform our customers of the Miebach Consulting Group and other interested parties in the public domain about international trends and projects, global developments in logistics and in the supply chain as well as regional services and dispositions of the Miebach Consulting Group.

We understand this journal as a part of our service for you. So if you have any questions or like to have more information please get in contact with us. We are looking forward to your email to:

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