



# Fashion & Apparel

Efficient supply chain solutions for your business

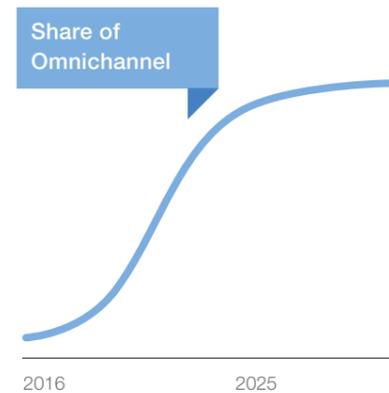
## Challenge meets solution

# Supply chain designs that drive Omnichannel success

## Strong dynamics in the fashion and lifestyle markets

Just like the fashion trends that are reinvented on the runway, the logistics of the fashion industry is also constantly developing and changing. Yesterday's futuristic trends are today's reality: same day delivery or even specific delivery time windows illustrate the dynamics of the consumer-driven market. The proliferation of e-commerce, omnichannel retail, and the increase of returns volumes add significant complexity to even the best of logistics systems and can lead to a crucial competitive advantage when successfully implemented.

Increased customer demands and expectations indicate that success in the fashion industry depends on the ability to achieve logistical requirements efficiently. Companies must evolve and adapt their supply chain management to ensure that they are able to deliver the best possible service to their customers in order to stay competitive. Miebach Consulting supports clients across all segments of the fashion and lifestyle market including luxury brands and accessories, from manufacturers to large wholesalers to omnichannel retailers. Miebach has a proven track record of developing and implementing innovative and economical solutions in an ever-changing market.



*Customer expectations are increasing the pressure on the Omnichannel Concept*

## Experience meets expertise

# Industry expertise and brand understanding

*“ We were faced with the challenge of evaluating the existing cooperation with our service provider and the resulting costs of our logistics processing. Miebach Consulting supported us in identifying optimization potentials in the warehouse and preparing their implementation. The project was successfully completed, also thanks to the industry expertise and professionalism of Miebach.*

Dr. Heiko Schäfer, Chief Operating Officer, TOM TAILOR

*“ Our collaboration with Miebach was characterized by a high degree of expertise, trust and reliability. These success factors formed the basis for a joint project team that quickly developed result-oriented solutions.*

Gerhard Krauth, Head of Logistics, Peter Hahn

*“ Regular and trusting exchange, expert knowledge, and a solution and result-oriented project management team with a high degree of flexibility were the key factors for our successful collaboration with Miebach Consulting.*

Thomas Kröger, Head of Logistics Winsen, Takko Fashion



Read more about Fashion & Apparel  
[www.miebach.com/en/industries/fashion-apparel/](http://www.miebach.com/en/industries/fashion-apparel/)

Innovation meets feasibility

# Key logistical areas for your market success

## *Supply Chain Processes*

Supply chain management forms network structures and optimizes the processes and physical facilities along your supplier and customer network. Strategy, spatial and technical implementation, as well as the IT processes, are part of an end-to-end solution with minimum costs.

## *Network Design*

A network that is flexible and individually tailored to meet your needs for accurate supply to the customers is essential. The framework conditions, however, change quickly. Network optimization means adding or reducing individual blocks such as procurement locations, DCs, terminals or carrier – a task that only a holistic approach can successfully resolve.

## *Warehouse Management Systems*

Powerful warehouse management systems enable short throughput times with optimal availability of goods. Sector-specific IT solutions and customizing are indispensable for the rapid access. Moreover, they guarantee the transparency for an increasing variety of products.

## *Warehouse Design*

Excellent storage planning has an enormous influence on the performance and profitability of your logistics. Goods and distribution centers can account for up to 30 percent of your total logistics costs. What solutions are economically viable and technically as optimal as possible? How high should the degree of automation be? What is the best warehouse and order-picking strategy?

## *Operational Excellence*

Achieving optimal results sometimes requires more than just the best plans, layouts, and technology solutions. Operational Excellence enables the team to deliver optimum performance within the best solution through training, coaching, and engaging people to execute at their highest level while also driving a sustainable culture of continuous improvement.



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and Technology along the supply  
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